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**PATENT**  
Serial No. 09/282,764  
**RESPONSE UNDER 37 C.F.R. § 1.116**  
**EXPEDITED PROCEDURE REQUESTED**

Attorney Docket No. 99-808



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CERTIFICATE OF MAILING UNDER 37 CFR § 1.8(a)

I hereby certify that this Amendment and the documents referred to as enclosed therein are being deposited with the United States Postal Service on this date, 11/21/01, with sufficient postage as first class mail addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

) **ATTENTION: BOX AF**

Jay Ponte et al.

) **Group Art Unit: 2162**

Serial No.: 09/282,764

) **Examiner: D. Champagne**

Filed: March 31, 1999

For: **TARGETED BANNER  
ADVERTISEMENTS**

Commissioner for Patents  
Washington, D.C. 20231

Sir:

**AMENDMENT AFTER FINAL**

In reply to the Final Office Action of August 28, 2001, and pursuant to 37 C.F.R. § 1.116, Applicants propose that this application be amended as follows: